

42Gears' Swap Out Program

Designed to offer partners a simplified MDM vendor migration process for their customers

Switching to a new MDM vendor can be overwhelming! So, here's a simplified vendor migration program that will allow you to help customers remotely identify, remove, and replace device management software - the 42Gears' Swap Out Program.

Overview

The 42Gears Swap Out Program entitles partners to offer promotional rates to their customers looking to migrate to the 42Gears' SureMDM Cloud; Premium or Enterprise versions. The program is designed to help partners:

- ▶ Break into new markets where a competitive MDM solution may be in place.
- ▶ Offer their existing customers an alternative if they're ready to change their current MDM solution.



MDM Promotional Subscription Offers

SureMDM Enterprise Cloud licenses	3 Year Subscription	5 Year Subscription
SureMDM Premium Cloud licenses	3 Year Subscription	5 Year Subscription
Promo Offer	Buy 36 months, get 6 additional months free	Buy 60 months, get 12 additional months free

* Deals must be qualified as "new opportunities" (not including existing customer's expansions).

* Deals must include a minimum of 500 42Gears' software licenses to be eligible for the discounted rates.

Added Incentives

- ▶ 42Gears will provide partners up to 24 hours of FREE Migration Service hours to support customer's migration to the 42Gears' MDM console.
- ▶ 42Gears will provide partners with up to 100* free SureMDM licenses to be used during the POC/parallel testing phase of the migration process**.
- ▶ 42Gears provides free technical training to partners to help get sales engineers & support teams productive quickly.
- ▶ On large projects a dedicated Technical Account Manager is available upon request

*varies by deal size

**Partners need to provide proof of renewal dates of current MDM license subscriptions

The Swap Out Promo Process

1. The offer is valid for Swap Out qualified deals that are registered on our [42Gears Partner Portal](#) between October 1st 2023 and March 31st 2024.
2. Deals must indicate Swap Out in the comments section.
3. Deals must be for 42Gears' SureMDM Cloud; Premium or Enterprise version software.
4. Please allow 24 hours for your Swap Out deal to be reviewed for eligibility.
5. Your 42Gears' account manager will confirm via email if your Swap Out deal qualifies for Swap Out pricing.
6. 42Gears' account manager will include a tag called Swap Out for tracking in our CRM.
7. Payment must be received up front for the full subscription term to receive the additional months promotional offer.
8. 42Gears will set up the invoicing and align the licenses sold under the promotional offer with the free subscription months.

Contact your Regional Sales Manager for comprehensive details on this incentive, or you can alternatively reach out to 42Gears directly using the regional contact email provided below.
contact 42Gears at sales_us@42gears.com

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