





### 42Gears' Logos and Trademarks Guidelines

42Gears' logos and trademarks are unique and 42Gears Mobility Systems holds the sole ownership of these. These logos and trademarks should not be used by third parties without permission, notice or prior approval from 42Gears. 42Gears' logos and trademarks must always be used in accordance with the specifications listed in this document. Any use that falls outside of these specifications is strictly prohibited.



# 42Gears' Logo Versions



42Gears' complete logo



42Gears'logo without boundary



42Gears'logo with square boundary



42Gears' logo with solid fitted square



# 42Gears' Products Logos



SureMDM Trademark



SureLock Trademark



SureFox Trademark



SureVideo Trademark



AstroContacts Trademark



AstroFarm Trademark



# Images and Logo Usage

42Gears' logo uses **Neuropolitical Regular** font style and is identified with a logo that has two gears inside a cloud that represents acceleration with technology.



Any illustrations, typography, or stock images used to signify enterprise mobility management alongside 42Gears' logo should be presented in a way that refers to our products in a respectful and accurate way.



### 42Gears' Logo Colour Specifications









Hex Color Code #006cb3
RGB 0 108 179
CMYK 1 0.39 0 0.29
Pantone 285 C



# 42Gears' Products Logos and Color Specifications

















Pantone 484C









Pantone 484C





Pantone 289C





Pantone 2151 C

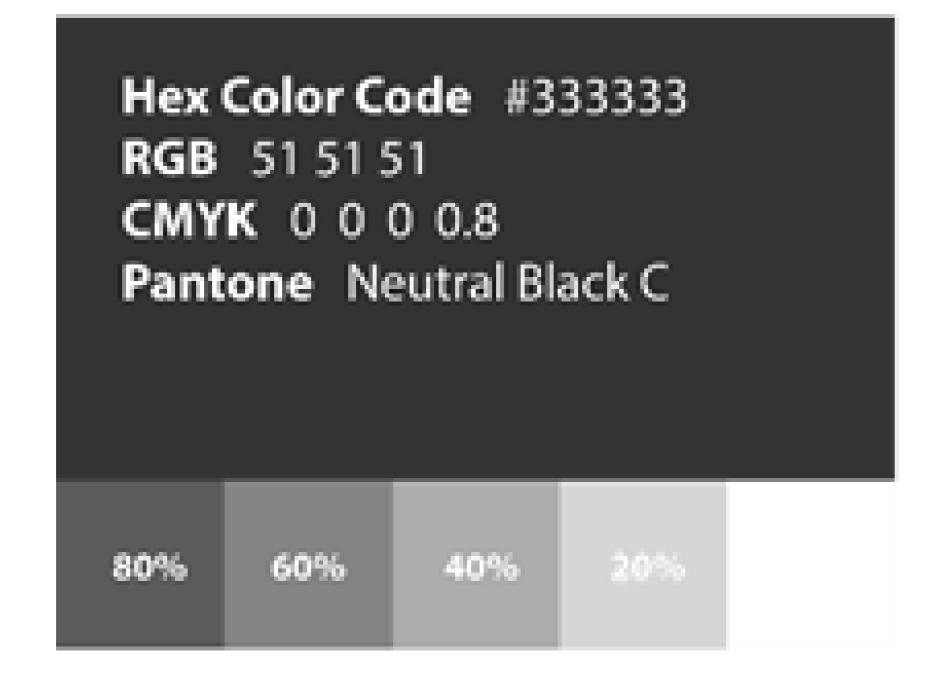


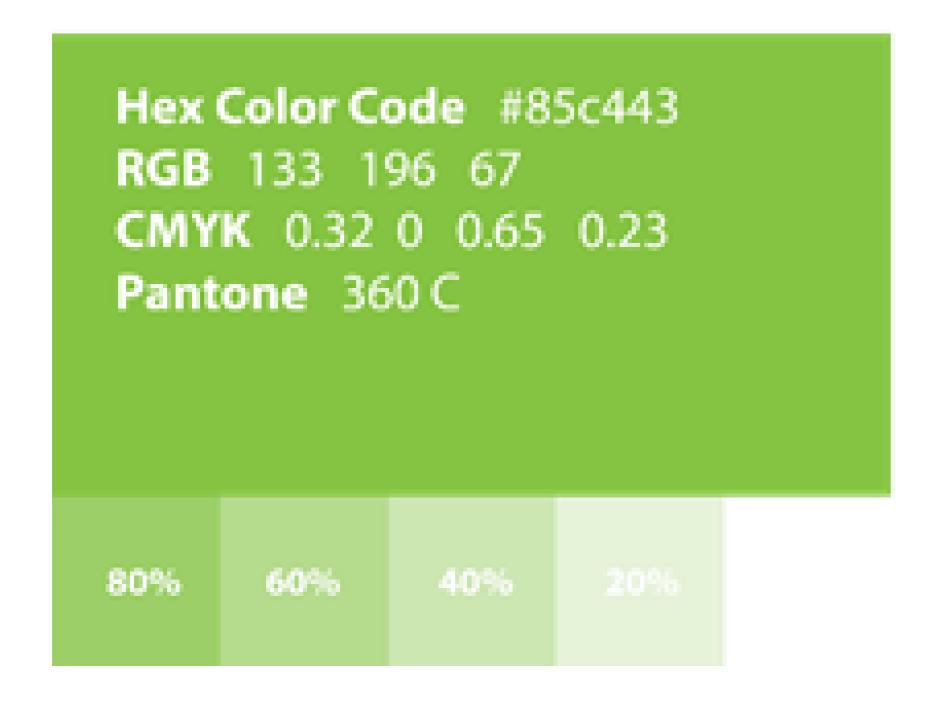


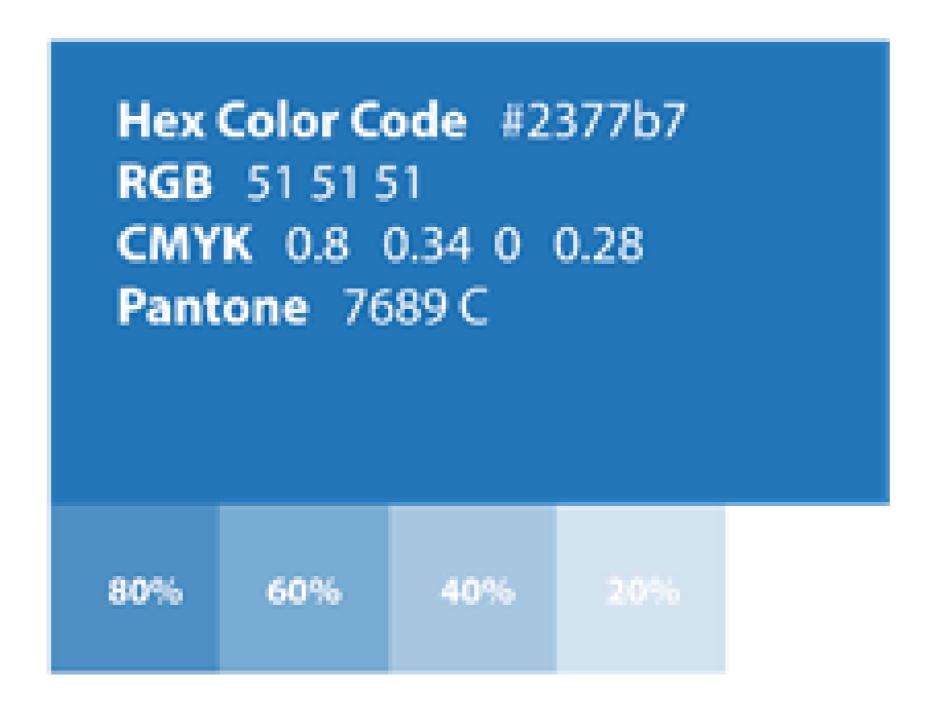
#### 42Gears' Color Palette

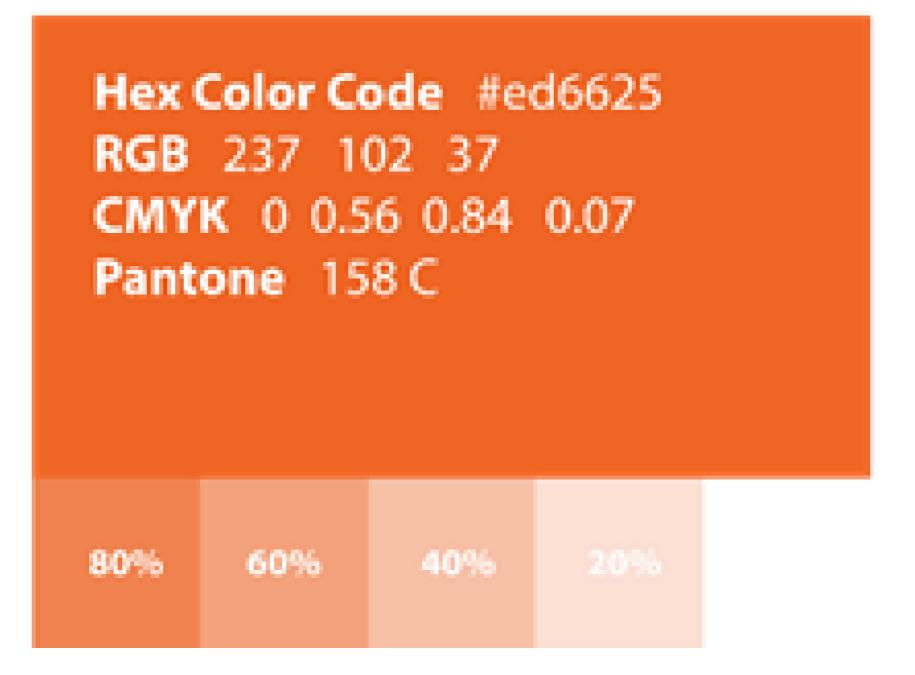
While blue is the dominant color, we have multiple colors in our color palette to make it more vibrant.

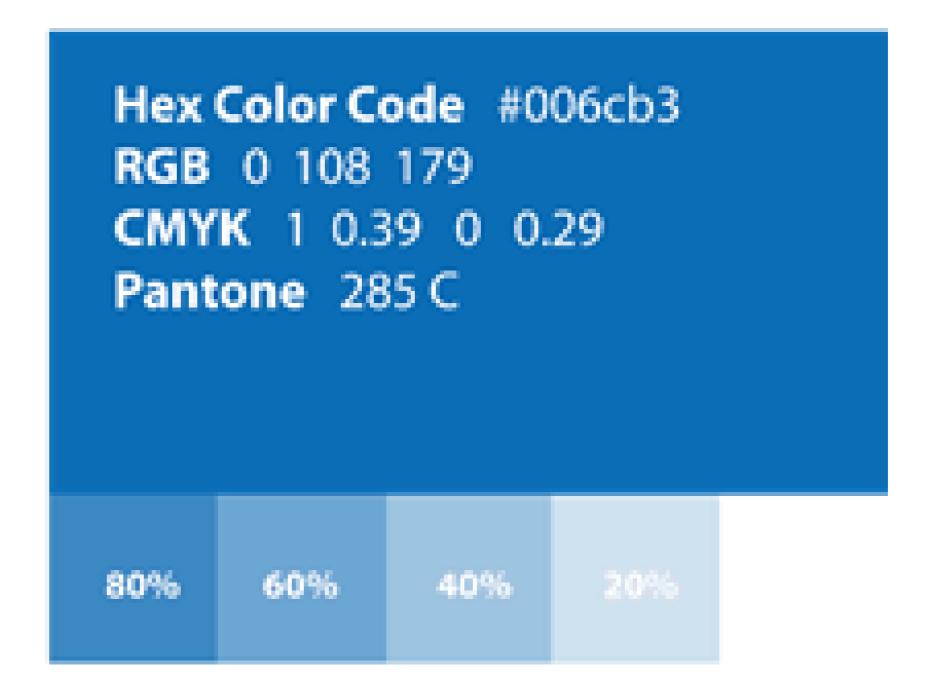














#### Do's and Dont's

#### Do's

The company name should always be written as '42Gears' (with capital G and no space between 2 and G).

#### Don'ts

- Do not create a grayscale logo/symbol to represent our brand.
- Do not alter, add, or combine other text to the word "42Gears" in the logo.



For any questions, reach out to us - info@42gears.com

www.42gears.com